



Institute of Sustainability and Environmental Professionals

The Institute of Sustainability and Environmental Professionals (ISEP) is the global membership body for anyone wanting sustainable change that delivers across government, business and society. By harnessing the collective expertise and experience of its global membership, it sets the standard in sustainable leadership, knowledge, skills and practice.

ISEP empowers people with cutting-edge evidence and insights, enables with world-class training and guidance, and ensures excellence with unrivalled professional standards and assessment.

No matter what stage you're at in your career or what sector you work in, ISEP can equip you with the skills, standards and support needed to nurture your talent and advance your career.

Courses

As an ISEP Training Centre, the PurposePeople are certified to teach two courses, Environmental Sustainability Skills for the Workforce and Environmental Sustainability Skills for Managers.

Materials and Certification

Each course is taught in person by Arthur & June, and includes case studies of sustainability in action, drawn from different sectors and chosen for their relevance to learners.

A structured Learner's Manual covering the course content is shared with every learner after the course. All of the case studies are included in the manual.

This course is an ISEP Certified course and certificates are provided by ISEP to learners who have successfully completed the course and online assessment.

Assessment

The assessment for both courses consists of an online 20 question multiple-choice test and Learners must achieve 70% to pass. The test is completed through the ISEP assessment portal for which a link will be provided following registration.



Environmental Sustainability Skills for Managers - ISEP Certified Training Course

Background

The Environmental Sustainability Skills for Managers course is perfect for those working in any function across all sectors, to ensure that environmental sustainability is embedded into all job roles.

The course covers the understanding of the strategic opportunities and constraints that environmental sustainability presents organisations, the importance of resource efficiency, the impact of environmental sustainability across the value chain; the impacts of pollution, prevention, control and environmental legislation in organisations; and how employees support environmental sustainability.

Course Duration

14 Guided Learning Hours/2 Days

Who is the Course for?

This course is ideally suited for supervisors and managers across all sectors and has no formal entry requirements.

Course Content

Content is covered in eight sections as follows:

1. Context for environmental sustainability
 - a. Global risks relating to sustainability
 - b. 'Sustainability', 'environmental sustainability' and 'sustainable development' and the UN Sustainable Development Goals
 - c. Planetary boundaries
2. Key environmental sustainability issues
 - a. Introduction to the climate emergency and net zero
 - b. Carbon footprints
 - c. Causes and impacts of climate change and global heating
 - d. Climate tipping points
 - e. Climate solutions and opportunities
 - f. Biodiversity and conservation
 - g. Value of nature
 - h. Pollution risk management
 - i. Water consumption management
 - j. Waste management
 - k. Introduction to the circular economy

3. Compliance obligations
 - a. Types of environmental compliance obligations
 - b. Example compliance obligations: UK Climate Change Act 2008, Paris Agreement on Climate Change
 - c. Consequences of non-compliance
 - d. Mechanisms for managing compliance
 - e. Environmental management systems
4. Improving environmental sustainability performance
 - a. Making a plan for improvement (reflective exercise)
5. Sustainability and Data
 - a. Sustainability key performance indicators
 - b. Sustainability data – example energy
 - c. Basics of greenhouse gas accounting
 - d. Science-based targets
6. Environmental sustainability through the value chain
 - a. Meaning of the term ‘value chain’ and its relevance to environmental sustainability
 - b. Examples of risks and impacts across the value chain
 - c. Life-cycle thinking and life-cycle assessment
7. Circularity and resource efficiency
 - a. The need for resource efficiency and circularity
 - b. The waste hierarchy
 - c. Waste treatment (global picture)
 - d. Environmental impacts of waste
 - e. Circular economy – recap and material flows
 - f. Water management and the water management hierarchy
 - g. Using water management data
 - h. Energy management and auditing
8. Creating effective change
 - a. Sustainable progress for organisations
 - b. Business case for sustainability
 - c. Creating effective change programmes
 - d. Understanding your organisations’ context with regard to sustainability and use of PESTLE tool and materiality assessment
 - e. Roles and responsibilities for sustainability
 - f. Why sustainability is important for employees
 - g. Green skills in organisations
 - h. Behaviour change and sustainability
 - i. Communications and sustainability

Please note that the first 4 sections are covered in the Environmental Sustainability Skills for the Workforce course.



Course Activities

A number of activities form part of the classroom delivery of this course:

- Activity 4. Environmental data and reporting – With reference to environmental risks and opportunities identified in Activity 1, which of these might your organisation choose to measure and report upon externally? Which indicators would you use?
- Activity 5. Business case for circularity – Identifying an opportunity for circularity and producing a short business case to management, articulating the benefits
- Activity 6. Undertaking a high-level Materiality Review or PESTLE assessment for your organisation (participant can choose) to understand key environmental themes to focus on.

Progression After this Course

Learners wishing to progress after this course should consider take the following courses:

- Foundation Certificate in Sustainability and Environmental Management (minimum of 40 Guided Learning Hours)